

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967886-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1400

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967886	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref
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Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/01/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	-- 11---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -- 11--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 5:59 AM 6a Daybreak 6-7a :30 MHTV109 \$1,400.00 NM									
2 WMURTh 11/01/12 6:28 AM 6a Daybreak 6-7a :30 MHTV108 \$1,400.00 NM									
2	10/30/12	11/01/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	- 111---	:30	3	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 - 111--- 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 7:59 AM Good Morning America 7-9a :30 MHTV108 \$1,150.00 NM									
2 WMURW 10/31/12 8:59 AM Good Morning America 7-9a :30 MHTV109 \$1,150.00 NM									
3 WMURTh 11/01/12 8:41 AM Good Morning America 7-9a :30 MHTV109 \$1,150.00 NM									
3	10/30/12	11/01/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	- 11----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 - 11--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 10:58 AM The View 11-12p :30 MHTV108 \$600.00 NM									
2 WMURW 10/31/12 10:59 AM The View 11-12p :30 MHTV109 \$600.00 NM									
4	10/30/12	11/01/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	--- 1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --- 1--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 11/01/12 12:28 PM News 9 at Noon 12-1230p :30 MHTV108 \$650.00 NM									
5	10/30/12	11/01/12	Who Wants to be a Millionaire Class of Time - Fixed Non Pre-emptible	1230-1p	- 11----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 - 11--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 MHTV108 \$500.00 NM									
2 WMURW 10/31/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 MHTV109 \$500.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/01/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	-- 1 ---	:30	1	\$1,400.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>-- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 5:23 PM News 9 at 5 5-6p :30 MHGTV109 \$1,400.00 NM									
7	10/30/12	11/01/12	News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible		- 1- 1 ---	:30	2	\$2,700.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>- 1- 1 ---</u> Spots/Week <u>2</u> Rate <u>\$2,700.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 6:22 PM News 9 at 6/World News To 6-7p :30 MHGTV109 \$2,700.00 NM									
2 WMURTh 11/01/12 6:23 PM News 9 at 6/World News To 6-7p :30 MHGTV109 \$2,700.00 NM									
8	10/30/12	11/01/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	-- 1 ---	:30	1	\$1,400.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>-- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/31/12 7:57 PM INSIDE EDITION AC 730-8p :30 MHGTV109 \$1,400.00 NM									
9	11/01/12	11/01/12	CAND GOV DEBATE 11/7-8P 11/1 Class of Time - Fixed Non Pre-emptible		--- 1 ---	:30	1	\$7,500.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$7,500.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 11/01/12 7:59 PM CAND GOV DEBATE 11/1 7-8P 11/1 :30 MHG TV 108 \$7,500.00 NM									
10	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM ON 11/1 Class of Time - Fixed Non Pre-emptible		--- 1 ---	:30	1	\$7,500.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$7,500.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 11/01/12 9:02 PM 46TH ANNUAL CMA AWARDS 8-11PM ON 11/1 :30 MHGTV109 \$7,500.00 NM									
11	10/30/12	11/02/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	--- 11 --	:30	2	\$2,200.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>--- 11 --</u> Spots/Week <u>2</u> Rate <u>\$2,200.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 11/01/12 11:16 PM News 9 at 11 11-11:35p :30 MHG TV 108 \$2,200.00 NM									
2 WMURF 11/02/12 11:40 PM News 9 at 11 11-11:35p :30 MHGTV109 \$2,200.00 NM									
12	10/30/12	11/01/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	- 11 ---	:30	2	\$500.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>- 11 ---</u> Spots/Week <u>2</u> Rate <u>\$500.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 11:56 PM Nightline 1135p-1206a :30 MHGTV109 \$500.00 NM									
2 WMURW 10/31/12 11:52 PM Nightline 1135p-1206a :30 MHGTV109 \$500.00 NM									
13	10/30/12	11/01/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	- 111 ---	:30	3	\$150.00	NM
Weeks: Start Date <u>10/30/12</u> End Date <u>11/05/12</u> MTWTFSS <u>- 111 ---</u> Spots/Week <u>3</u> Rate <u>\$150.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/30/12 12:47 AM Jimmy Kimmel 1205-105a :30 MHGTV109 \$150.00 NM									
2 WMURW 10/31/12 12:57 AM Jimmy Kimmel 1205-105a :30 MHGTV109 \$150.00 NM									
3 WMURTh 11/01/12 12:29 AM Jimmy Kimmel 1205-105a :30 MHGTV109 \$150.00 NM									



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Hassan/D/Governor		candidate	1400

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/01/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	- 111 ---	:30	3	\$150.00	NM
14	10/30/12	10/30/12	Storm Wrap Up Class of Time - Fixed Non Pre-emptible	7-730p	- 1-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 - 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURTu 10/30/12 7:25 PM Storm Wrap Up	7-730p	:30	MHG TV 108	\$1,100.00	NM				
15	11/02/12	11/06/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11-- 1 --	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/02/12 11/08/12 11-- 1 -- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURF 11/02/12 5:59 AM 6a Daybreak	6-7a	:30	MHG TV 108	\$1,400.00	NM				
2 WMURM 11/05/12 5:58 AM 6a Daybreak	6-7a	:30	MHG TV 108	\$1,400.00	NM				
3 WMURTu 11/06/12 5:59 AM 6a Daybreak	6-7a	:30	MHGTV109	\$1,400.00	NM				
16	11/02/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11-- 1 --	:30	3	\$1,150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/02/12 11/08/12 11-- 1 -- 3 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURF 11/02/12 8:56 AM Good Morning America	7-9a	:30	MHGTV109	\$1,150.00	NM				
2 WMURM 11/05/12 8:49 AM Good Morning America	7-9a	:30	MHGTV109	\$1,150.00	NM				
3 WMURTu 11/06/12 8:54 AM Good Morning America	7-9a	:30	MHG TV 108	\$1,150.00	NM				
17	11/02/12	11/02/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	---- 1 --	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 ---- 1 -- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURF 11/02/12 11:33 AM The View	11-12p	:30	MHGTV109	\$600.00	NM				
18	11/05/12	11/05/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	1-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURM 11/05/12 12:14 PM News 9 at Noon	12-1230p	:30	MHG TV 108	\$650.00	NM				
19	11/02/12	11/02/12	Who Wants to be a Millionaire Class of Time - Fixed Non Pre-emptible	1230-1p	---- 1 --	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 ---- 1 -- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURF 11/02/12 12:51 PM Who Wants to be a Millionaire	1230-1p	:30	MHG TV 108	\$500.00	NM				
20	11/02/12	11/05/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	1--- 1 --	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 1--- 1 -- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type				
1 WMURF 11/02/12 3:59 PM ELLEN EF	4PM-5PM	:30	MHGTV109	\$500.00	NM				
2 WMURM 11/05/12 4:35 PM ELLEN EF	4PM-5PM	:30	MHGTV109	\$500.00	NM				
21	11/02/12	11/05/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1--- 1 --	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									



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967886-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Hassan/D/Governor		candidate	1400

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/02/12	11/05/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	1---1--	:30	2	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 5:37 PM News 9 at 5 5-6p :30 MHG TV 108 \$1,400.00 NM									
2 WMURM 11/05/12 5:53 PM News 9 at 5 5-6p :30 MHG TV 108 \$1,400.00 NM									
22	11/02/12	11/02/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	----1--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 INSIDE EDITION AC 730-8p :00 \$1,400.00 NM									
<i>Credited no program</i>									
23	11/05/12	11/05/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1-----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 11:15 PM News 9 at 11 11-11:35p :30 MHGTV109 \$2,200.00 NM									
24	11/05/12	11/05/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	1-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 11/05/12 12:49 AM Jimmy Kimmel 1205-105a :30 MHG TV 108 \$150.00 NM									
25	11/04/12	11/04/12	This Week with Christiane 12n-1p Class of Time - Fixed Non Pre-emptible		-----1	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 12:59 PM This Week with Christiane 12n-1p :30 MHG TV 108 \$3,000.00 NM									
26	11/04/12	11/04/12	AFHV Class of Time - Fixed Non Pre-emptible	7-8p	-----1	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 7:20 PM AFHV 7-8p :30 MHGTV109 \$3,000.00 NM									
27	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----11 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:39 AM 7a Weekend Daybreak 7-9a :30 MHG TV 108 \$700.00 NM									
2 WMURSu 11/04/12 7:19 AM 7a Weekend Daybreak 7-9a :30 MHGTV109 \$700.00 NM									
28	11/02/12	11/02/12	STEVE HARVEY DY 9/4 10-11a Class of Time - Fixed Non Pre-emptible		----1--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 11/02/12 10:56 AM STEVE HARVEY DY 9/4 START 10-11a :30 MHG TV 108 \$400.00 NM									

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<u>Total Spots</u>								44	

Payment Terms 30 Days

<u>Gross Total</u>	\$62,600.00
<u>Agency Commission</u>	\$9,390.00
<u>Net Amount Due</u>	\$53,210.00